



PRO·A

Pennsylvania Recovery
Organizations Alliance

**Building the Foundation
for Our Future Recovery Workforce**
Together We Can.

7th Annual
Leadership in Recovery Event
Wednesday, November 20th
2024

Sponsorship Prospectus



Over the course of the last five decades, our entire substance use care system was advocated and built by the recovery community and their allies. History shows us that our workforce has been at its strongest when we provide opportunities for persons in recovery to enter into and stay retained in our SUD care and support workforce across a career span. PRO•A has played a central role in workforce development historically and we continue to do so.

Who are we? We are the [statewide RCO](#), a 501C3 started in 1998. A recovery community organization (RCO) is an authentic, independent, non-profit organization led and governed by representatives of communities of recovery. These organizations organize recovery-focused activities, carry out recovery-focused community education and outreach programs, and/or provide recovery support services.

Our mission includes a focus on training and supporting our SUD workforce. At no point in our collective history have we experienced the kinds of demand and strains on our workforce as we are now experiencing.

Our 7th Annual Leadership event is focused on efforts to build the foundations for our future recovery workforce. We are seeking your support for our annual event, which helps to support our mission, which includes a central focus on workforce development.

The event this year will include a focus on this theme across the half day training and dinner. Please consider sponsoring our efforts and helping support our work to expand our recovering workforce for the next generation.

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Our Future Recovery Workforce**
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Country Club of Harrisburg
Fishing Creek Valley Road
Harrisburg, PA 17112

1-4:30 PM

Training and discussion on
current matters impacting our
community and opportunities
to strengthen our efforts

5 PM

Dinner/Registration Opens
Social Networking
Photo Ops

5:45 PM

Dinner Seating

6-8:30 PM

Awards Dinner

SPONSORSHIP OPPORTUNITIES

Premier Sponsorship \$7,500 plus

- Eight Full Event Tickets
- Prominent logo placement on all event material
- Corporate logo displayed on screen loop during event program
- Prominent hyperlinked logo and recognition - PRO•A website, social media and newsletter
- Special thanks and verbal recognition as Premier Sponsor during event at podium
- Full page ad inside event program
- Full page ad in the PRO•A Quarterly Report for 4 issues

Ambassador of Recovery Sponsorship \$5,000 plus

- Six Full event tickets
- Prominent logo placement on all event material
- Corporate logo displayed on screen loop during event program
- Prominent hyperlinked logo and recognition - PRO•A website, social media and newsletter
- Special thanks and verbal recognition as Ambassador Sponsor during event at podium
- Full page ad inside event program
- Full page ad in the PRO•A Quarterly Report for 4 issues

Platinum Sponsorship \$3,000 plus

- Four Full event tickets
- Prominent logo placement on all event material
- Corporate logo displayed on screen loop during event program
- Prominent hyperlinked logo and recognition - PRO•A website, social media and newsletter
- Full page ad inside event program
- Half page ad in the PRO•A Quarterly Report for 2 issues

Gold Sponsorship \$1,500 plus

- Two Full event tickets
- Prominent logo placement on all event material
- Half page ad inside event program
- Quarter page ad in the PRO•A Quarterly Report for 1 issue

Silver Sponsorship \$1,000 plus

- One Full event ticket
- Prominent logo placement on all event material
- Quarter page ad inside event program

Recovery Friend

I am not able to attend, but wish to make a gift to PRO•A

We would be honored to have you among this year's sponsors.

Agency: _____

Level of Sponsorship: _____

Contact person: _____

Email Address: _____

Address: _____

Phone number: _____

PRO•A Contact Person: Patti Baranowski patti.b@pro-a.org
Sponsorship Ends: 10/1/2024

Please see the next page for additional offerings.



ADS

EVENT PROGRAM ADS

Full Page Program Ad: \$750 (8" w x 10.5" h)
Half Page Program Ad: \$500 (8" w x 5.5" h)
Quarter Page Program Ad: \$300 (4" w x 5.5" h)

GUIDELINES FOR ADS

To ensure maximum quality and avoid printing problems, please follow these guidelines for creating your ads. Design your ad using one of the above sizes. High resolution PDF files are preferred, although JPEG, EPS, PNG or TIF fil in high resolution are also acceptable. Other formats and scannable originals may be used but the quality will be compromised.

TICKETS

\$75. full day
\$50. in person dinner
\$25. conference only

For further information, to purchase advertising or tickets please contact:
Patti Baranowski,
patti.b@pro-a.org or call 717 545 8929.

If paying by check,
please make checks payable to PRO•A
and mail to
PRO•A
Attention: Patti Baranowski
900 Arlington Avenue
Suite 254A, Harrisburg PA 17109

You can also go online to purchase tickets electronically:
<https://pennsylvania-recovery-organizations---alliance.ticketleap.com/>

*"Hardships often prepare ordinary people
for an extraordinary destiny"*
– C.S. Lewis

